

*Town of Oak Island*

# BUSINESS BULLETIN

*April 2025*

*Welcome to the Town of Oak Island's Business Bulletin! Every edition is crafted to illuminate the latest updates, insights, and opportunities, tailored exclusively for the local business community. Join us as we shine a spotlight on the heartbeat of commerce in the Town of Oak Island, fostering connections, and fostering growth.*

*Town of Oak Island*

**BUSINESS  
OF THE  
MONTH**



## **Introducing the Town of Oak Island's Business of the Month Program**

The Town of Oak Island is proud to announce the launch of the Business of the Month program, an initiative designed to recognize and celebrate the outstanding contributions of our local businesses to the community. Each month, a different business will be spotlighted for its dedication, innovation, and community engagement.

This program aims to foster a supportive business environment and encourage residents and visitors to explore the diverse offerings of Oak Island's commercial sector. By highlighting these businesses, we not only acknowledge their hard work but also promote economic growth within the town.

### How it Works

- **Open nominations:** Nominations are accepted year-round through our online form. Anyone can nominate a business (residents, visitors, customers, or even fellow business owners).
- **Monthly Selection:** The Town's Business Advisory Board reviews all nominations and selects one business at their monthly meeting to be honored the following month.
- **Recognition & Celebration:** The selected business receives a certificate and an A-frame sign to display throughout the month. They'll also be featured on the Town's website and e-newsletter to highlight their achievements and contributions.

Want to join in and help spotlight amazing local businesses? Cast your vote for Oak Island's Business of the Month! The nomination form is always open, so you can recognize your favorite businesses anytime.

[Submit a Nomination](#)



### Oak Island Par 3 Golf Launches New Look

Oak Island Par 3 Golf is excited to announce a fresh new look! Our new logo and accompanying graphics reflect the fun, family-friendly environment we're proud to offer -- welcoming players of all ages and skill levels.

While the design brings new energy to the course, it also aligns with the Town of Oak Island's current brand, creating a cohesive connection to our community. As a part of this brand refresh, we're rolling out several updates to enhance your experience:

- **E-Newsletter Alerts:** Stay in the loop with course news, weather closures, and upcoming events -- sign up online to receive updates directly in your inbox.
- **New Signage:** Look for updates signs around the course that showcase our vibrant new look.
- **Expanded Advertising:** We're spreading the word to attract even more golfers to enjoy the unique charm of Oak Island Par 3 Golf.

This refresh represents more than just a new logo, it's a celebration of the course's welcoming spirit and our commitment to making every round memorable. Stay tuned for more updates, and thank you for being part of the Oak Island Par 3 Golf community!

[Learn More](#)



## Funds Still Available for Façade Improvement Grant Program

The Town of Oak Island is committed to maintaining and improving the aesthetic appeal of its commercial districts, which are crucial to the Town's image, and economic vitality. To support this goal, the Town Council has approved the Façade Improvement Grant (FIG) Program.

This program provides an exciting opportunity for commercial property owners and tenants in Oak Island to receive financial assistance for exterior improvements to their buildings. By participating in this program, businesses can not only enhance their own properties but also contribute to the overall revitalization and charm of Oak Island.

The FIG Program offers matching grants that cover up to 50% of the cost of qualifying façade improvements. Grants can range from a minimum of \$250 to a maximum of \$10,000 per project. Only one application per property will be accepted each year, and funding is limited. Awards are made on a first-come, first-served basis, subject to the availability of funds.

[Learn  
More](#)





## How do you manage your small business finances?

Please select an option below.

I have an accountant/bookkeeper

I use software (Quickbooks, Wave, etc.)

I do it manually in spreadsheets

I'm still figuring it out

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## Upcoming Town Events

### **Easter Egg Hunt**

Saturday, April 12, 2025  
10:00 AM - NOON  
Bill Smith Park

Hop on over to Bill Smith Park and find an assortment of colored Easter Eggs our furry friend has hidden for you! Great photo opportunities!

### **Doggie EGG-Stravaganza**

Saturday, April 12, 2025  
11:30 AM - 1:30 PM  
Salty Dog Park

There will be many special prizes and yummy treats hidden inside eggs around the dog park. There will be separate hunts provided for dogs over and under 20 lbs.

### **Earth Day & Arbor Day Festival**

Saturday, April 26, 2025  
NOON - 4:00 PM  
Middleton & Bill Smith Parks

Join us at Middleton Park and Bill Smith Park for a fun day with activities celebrating our Earth, including a tree sapling giveaway!

### **Seafood Festival**

Saturday, May 3, 2025  
NOON - 5:00 PM  
Middleton Park

This exciting festival will feature a Peel-&-Eat Shrimp Competition, Cooking Demonstration, Education Events, a Craft & Artisan Market, Food Trucks, and live music by The Ford Project.

### **Farmers' & Artisans' Market**

Mondays  
June 2 - August 25  
8:00 AM - 1:00 PM  
Middleton Park

Farmers and artisans alike can be found in this great showcase of baked goods, produce, handmade crafts, and artistic goods.

[Learn  
More](#)



## Upcoming Town Meetings

### Town Council Meeting

Tuesday, April 8 | 6:00 PM | Town Hall

### Planning Board

Thursday, April 17 | 9:00 AM | Town Hall

### Business Advisory Board

Tuesday, April 22 | 9:00 AM | Police Training Room

[View Full  
Calendar](#)

Want to stay informed on all of the latest news and events throughout the Town? Sign up for *The Current* - the digital weekly update from the Town of Oak Island! To view the current edition, and sign up for email notification of new editions each week, just visit:

[www.OakIslandNC.gov/CURRENT](http://www.OakIslandNC.gov/CURRENT)



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