



		July 2026
Paid Golfers		1,930
Member Golfers		292
Memberships Sold		2



OAK ISLAND'S PREMIER BEACHFRONT VENUE

Events Booked by Month		July 2026
July 2026		5
August 2026		6
September 2026		8
October 2026		8
November 2026		4
January 2027		2
March 2027		2
April 2027		4
May 2027		5
June 2027		2
July 2027		1
October 2027		2
Total Events		49



		July 2026
Angler Count		2725
Annual Passes Sold		20

Communications Report: **August 2026**

July 1 – July 30, 2026

Town of Oak Island Website

- **Traffic Acquisition**
 - 219,597 Total Page Visits • 183,766 in previous month
 - 61,835 Active Users • 54,564 in previous month
 - 1m 08s Average Engagement Time • 1m 09s in previous month
 - 538,118 Total Events (ex: a link is clicked) • 453,783 in previous month
 - **Most visited page:** Beach Information • 26,002 (11.84% of website traffic)
- **Top Traffic Sources**
 - 54.73% Search Engines (Google, Bing, etc.) • 58.72% in previous month
 - 22.92% Direct Access • 24.98% in previous month
 - 12.29% Referrals (Unpaid ads and third-party websites) • 8.39% in previous month
 - 8.11% Social Media • 5.2% in previous month

OKInformation (Email / Text Alerts)

- **12,110** Total Subscribers (+ 363 new / -165 unsubscribed = **+198** subscriber increase)
- **27** Notices Sent (38 in previous month) / **93.5%** Engagement Rate (92.4% in previous month)

OKI Connection (Mobile App)

- **3,722** User Visits • 3,273 in previous month
- **2,143** Total App Downloads • 2,058 as of previous month
 - Apple: **1,912** • 1,849 as of previous month / Android: **231** • 209 as of previous month

Social Media

- **Facebook**
 - **35,052** Total Followers • 34,347 in previous month
 - **657,915** Total Views • 716,389 in previous month
 - **3,981** Content Interactions
- **Instagram**
 - **10,176** Total Followers • 10,048 in previous month
 - **29,491** Overall Views • 35,174 in previous month
 - **410** Content Interactions • 376 in previous month
- **YouTube**
 - **1,003** Subscribers • 984 in previous month
 - **1,395** Views / **98.6** Hours Watched • 1,447 / 85.2 in previous month
 - Most Watched Video: **July 20 Town council Special Meeting** (174 views)

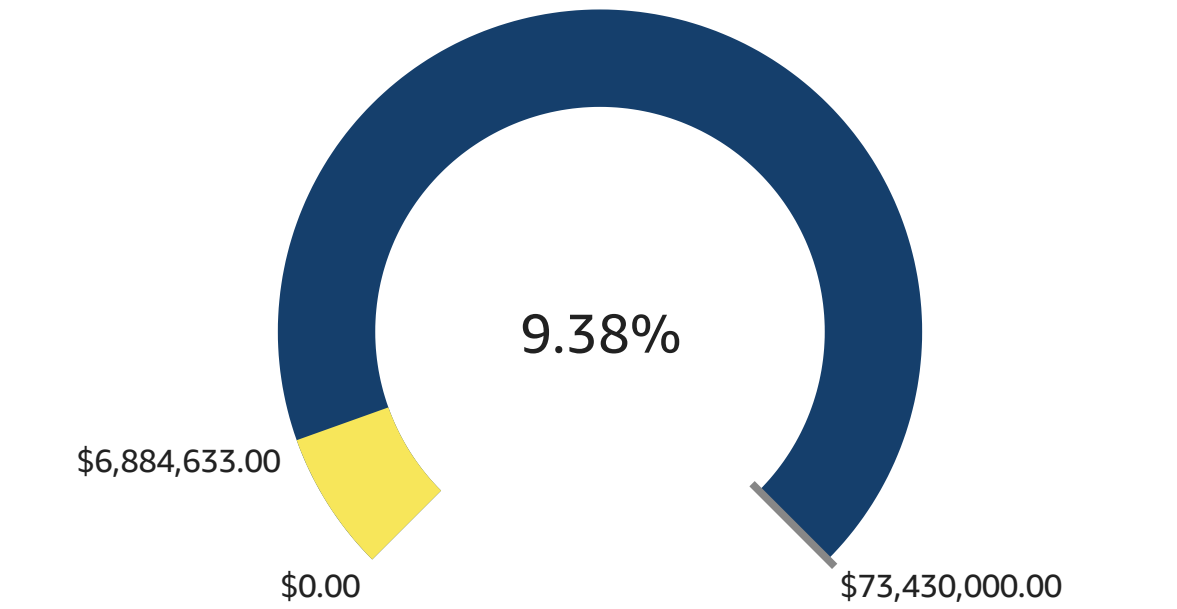
Department Accomplishments & Goals

- **New OKI-TV Server:** New server for OKI-TV ordered, which will allow for the development of a NEW smart TV app, available on Roku and Amazon platforms
- **Content Creation:** Town has officially partnered with Brenda Torrey photography, to serve as a contracted Media Content Creator, and generate photos / video at various Town events for news, information, and marketing purposes.

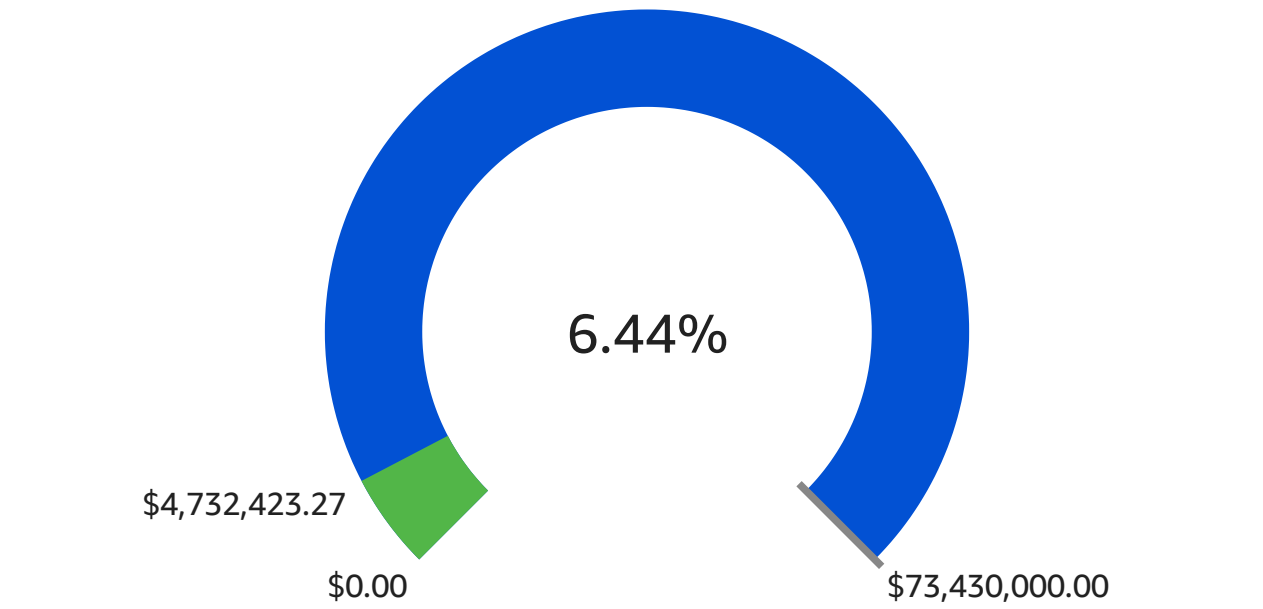
Management Summary Report

Monthly Report configured for your board reporting!

2027 Budget vs Expense (Enc/Req included based on above controls)



2027 Anticipated (Blue) vs Revenue (Green)



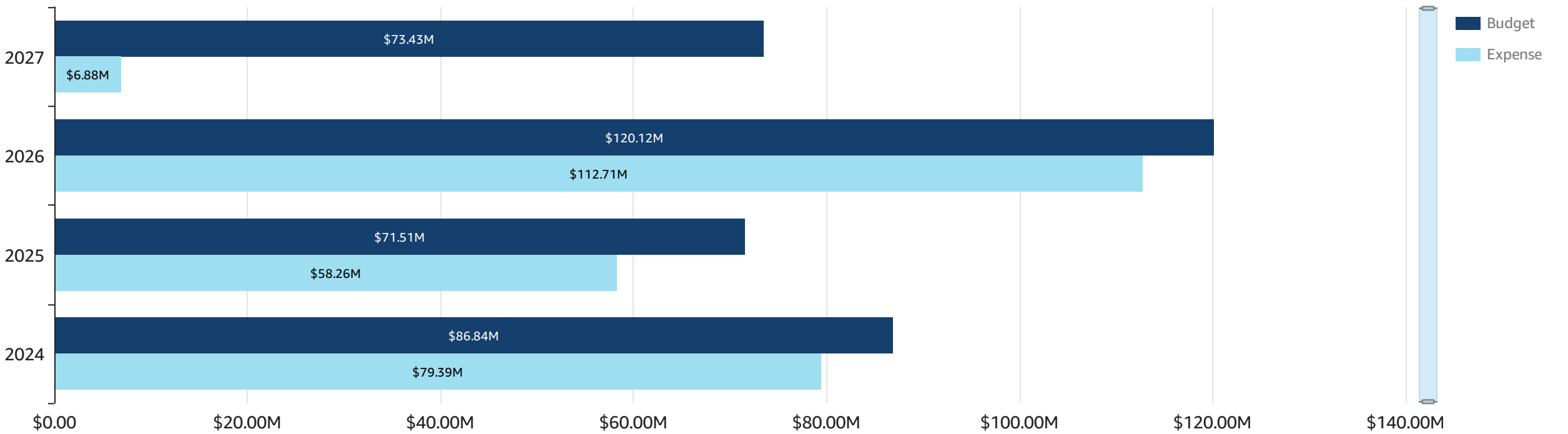
2027 YTD Expense

Fund	Budget	Expense	Balance	%
10 - General Fund	\$25,813,000.00	\$3,785,707.88	\$22,027,292.12	14.7%
30 - Water Fund	\$6,745,900.00	\$1,349,018.36	\$5,396,881.64	20.0%
31 - Wastewater Fund	\$16,678,300.00	\$977,054.57	\$15,701,245.43	5.9%
32 - Stormwater Fund	\$1,456,000.00	\$154,157.87	\$1,301,842.13	10.6%
35 - Solid Waste Fund	\$2,760,100.00	\$356,061.33	\$2,404,038.67	12.9%
38 - Oak Island Par 3 Golf Course	\$611,100.00	\$61,811.23	\$549,288.77	10.1%
39 - Sewer Fee District Fund	\$7,111,000.00	\$0.00	\$7,111,000.00	0.0%
40 - Sewer Assessments	\$1,000,000.00	\$0.00	\$1,000,000.00	0.0%
45 - Special Revenue-...	\$3,575,000.00	\$68,459.96	\$3,506,540.04	1.9%
46 - Special Revenue-Beach Ta...	\$2,450,000.00	\$0.00	\$2,450,000.00	0.0%
47 - Beach Renourishment ...	\$3,144,500.00	\$0.00	\$3,144,500.00	0.0%
49 - Pier Complex Fund	\$735,100.00	\$132,361.80	\$602,738.20	18.0%
50 - Parking Services Fund	\$1,075,000.00	\$0.00	\$1,075,000.00	0.0%
72 - Capital Reserve Fund	\$275,000.00	\$0.00	\$275,000.00	0.0%
Total	\$73,430,000.00	\$6,884,633.00	\$66,545,367.00	9.4%

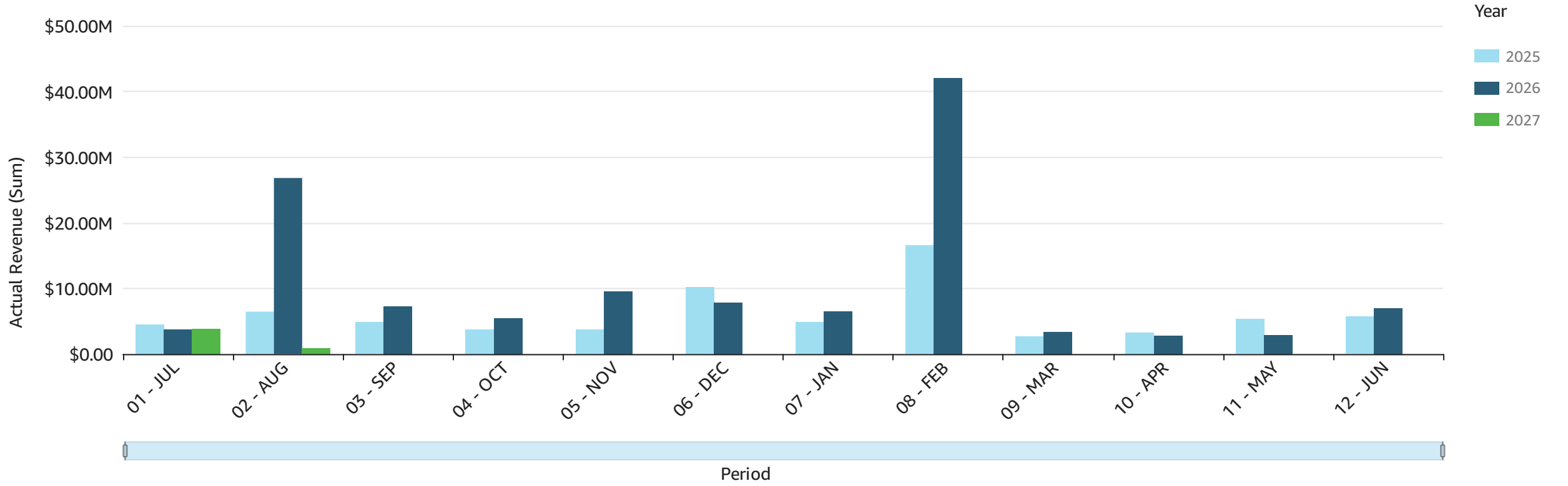
2027 YTD Revenue

Fund	Anticipated ...	Actual Revenue	Balance	%
10 - General Fund	\$25,813,000.00	\$654,225.92	-\$25,158,774.08	2.53%
30 - Water Fund	\$6,745,900.00	\$613,737.85	-\$6,132,162.15	9.09%
31 - Wastewater Fund	\$16,678,300.00	\$703,701.79	-\$15,974,598.21	4.21%
32 - Stormwater Fund	\$1,456,000.00	\$138,987.69	-\$1,317,012.31	9.54%
35 - Solid Waste Fund	\$2,760,100.00	\$216,414.61	-\$2,543,685.39	7.84%
38 - Oak Island Par 3 Golf Course	\$611,100.00	\$66,480.58	-\$544,619.42	10.87%
39 - Sewer Fee District Fund	\$7,111,000.00	\$3,156.24	-\$7,107,843.76	0.04%
40 - Sewer Assessments	\$1,000,000.00	\$0.00	-\$1,000,000.00	0.00%
45 - Special Revenue-...	\$3,575,000.00	\$999,374.44	-\$2,575,625.56	27.95%
46 - Special Revenue-Beach Tax ...	\$2,450,000.00	\$666,366.15	-\$1,783,633.85	27.19%
47 - Beach Renourishment Project...	\$3,144,500.00	\$0.00	-\$3,144,500.00	0.00%
49 - Pier Complex Fund	\$735,100.00	\$140,916.80	-\$594,183.20	19.16%
50 - Parking Services Fund	\$1,075,000.00	\$529,061.20	-\$545,938.80	49.21%
72 - Capital Reserve Fund	\$275,000.00	\$0.00	-\$275,000.00	0.00%
Total	\$73,430,000.00	\$4,732,423.27	-\$68,697,576.73	6.44%

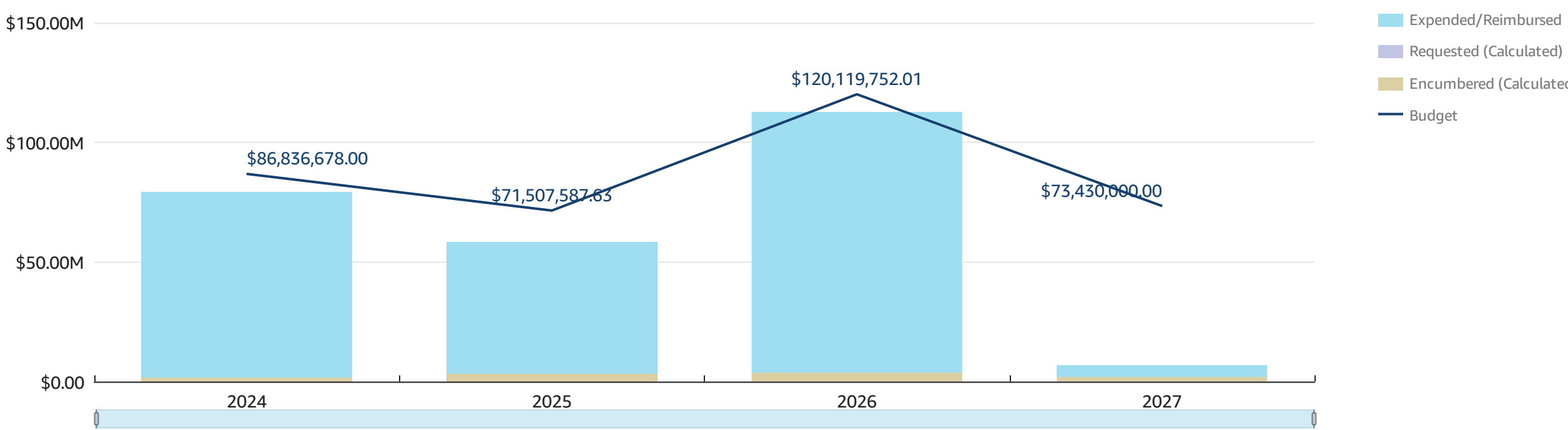
Budget vs Expense (Enc/Req included based on above controls) by Year



Anticipated YTD Revenue by Year and Period



Expense Breakdown by Year



Respectfully submitted by

Approved By: _____

Showing

Fund

Class Code

YTD Periods

Years to Include for Comparison

Include Encumbered

Include Requested

Year

Department

All

All

All

All

Yes

Yes

2027

All

Oak Island Fire Monthly Report July, 2026

Total Responses

425

Total Calls

295

Overlapping Calls

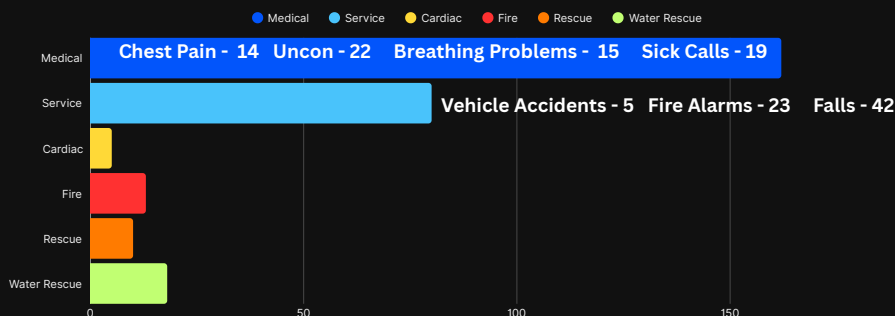
61

Engine 1 137
Engine 3 116
Engine 4 28
Tower 1 26

Performance Measures Response Time

Measure	AverageTime	Goal Time
Dispatch to Enroute	1:24	1:30
Enroute to Scene	4:42	5:00
Dispatch to Scene	6:01	6:30

Type of Calls



Medical Calls: 162
Service Calls: 79
Cardiac Arrest: 5
Structure Fires: 13
Rescue Calls: 10
Water Rescue Calls: 18
Boat Fires: 2
Missing Persons : 6

Personnel Report Monthly

Full Staffing level (9)

48%

Partial Staffing Level (8)

30%

Minimum Staffing Level (7)

20%

Below Minimum Staffing <7

2%

OIFD Ocean Rescue Monthly Report June, 2026

Ocean Rescues	1
Rescue Assist	11
Contacts ORU	1524
Contacts BSU	1179

Green flag Days

14

Yellow Flag Days

12

Red flag Days

4

Purple Flag Days

1

Contacts by Type Percentage

Type

● Rip Current Discussion	19%
● Dogs Off Leash	4%
● Emergency Access Violation	15%
● Informational	23%
● Digging Hole Violation	9%
● Marine Life	6%

Personnel Report Monthly

Days Covered

100%

Shifts Covered

90%



Oak Island Police Department

4621 East Oak Island Drive • Oak Island, N.C. 28465

Charles A. Morris II, Chief



Date: July 1, 2026 – July 31, 2026
To: Chief C. Morris
Subject: Community Policing Monthly Involvement Report
From: CRO Joe Trahey

During July 2026, the Oak Island Police Department's Community Policing efforts continued to focus on community engagement, public safety, relationship building, and preparation for upcoming Town events. With the summer season in full swing, community policing activities provided numerous opportunities for positive interaction with residents, visitors, local businesses, veterans, families, and community partners.

Activities during the month included participation in the July 1 Beach Day event, the Veterans Heroes Game with the Loggerheads at Bill Smith Park, weekly Farmers Market walk-throughs, Friday Night Concert Series assignments at Middleton Park, and extensive preparation for the August 1 Dutchman Dinghy Dash.

Beach Day – July 1, 2026

On July 1, 2026, the Community Resource Officer participated in the **Beach Day event**, providing a visible law enforcement presence while engaging with residents, visitors, and families participating in the day's activities.

The event provided an opportunity for the Police Department to interact with the public in a relaxed setting outside of traditional enforcement activities. Community engagement focused on answering questions, providing safety information, assisting event participants as needed, and maintaining a visible public-safety presence.

Events such as Beach Day continue to support the Department's community-policing philosophy by creating opportunities for officers and community members to interact positively while promoting a safe environment for residents and visitors.

Conclusion: Beach Day continues to be a cornerstone of Oak Island's community identity, blending historical significance with patriotic celebration. The Oak Island Police Department remains committed to supporting this tradition through proactive safety measures and meaningful community engagement.

Veterans Heroes Game – Bill Smith Park – July 2, 2026

During July, the Community Resource Officer participated in the Veterans Heroes Game featuring the Oak Island Loggerheads and the Morehead City Marlins at Bill Smith Park. The



Oak Island Police Department

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Charles A. Morris II, Chief



event recognized veterans and provided another opportunity for the Department to participate in a community-centered activity alongside local organizations, families, and other public-safety partners.

Participation in the Veterans Heroes Game was particularly valuable from a community-policing perspective because it combined recognition of military service with positive interaction between law enforcement and the public. The event provided an opportunity to represent the Oak Island Police Department while supporting the veterans and community members being recognized.

Monday Farmers Market – Middleton Park

Throughout July, the Community Resource Officer conducted weekly Monday walk-throughs at the Oak Island Farmers Market at Middleton Park.

These walk-throughs provided a consistent and approachable police presence during one of the Town's recurring summer community events. Time was spent speaking with vendors, residents, visitors, and Town staff while remaining available to address questions or public-safety concerns.

The weekly Farmers Market presence continues to be an effective form of informal community policing. Rather than waiting for residents to contact the Police Department, officers are able to interact directly with community members in a familiar and relaxed environment.

These recurring contacts help strengthen relationships, increase officer visibility, and provide opportunities to identify community concerns before they develop into larger problems.



Friday Night Concert Series – Middleton Park

The Community Resource Officer also continued participation in the Friday Night Concert Series at Middleton Park throughout July.

The concerts consistently attract large numbers of residents and visitors and require coordination between the Police Department, Town staff, event organizers, and other public-safety personnel.



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Charles A. Morris II, Chief



Community-policing responsibilities included maintaining a visible police presence, interacting with attendees, monitoring pedestrian and vehicle activity, assisting with safety concerns, and helping maintain an enjoyable environment for those attending the concerts.

The Friday Night Concert Series remains one of the Department's largest recurring opportunities for direct summertime interaction with the community. The informal atmosphere allows officers to speak with residents and visitors while simultaneously supporting the operational and safety needs of a large public gathering.

Community Policing Impact

July demonstrated the importance of maintaining a consistent police presence at community events rather than limiting community engagement to individual programs.

The combination of the Farmers Market, Friday Night Concert Series, Beach Day, Veterans Heroes Game, and Dutchman Dinghy Dash preparation allowed the Community Resource Officer to interact with a broad cross-section of the Oak Island community.

These interactions help:

- Strengthen relationships between officers and community members.
- Increase positive, non-enforcement contacts with the public.
- Maintain police visibility at heavily attended summer events.
- Improve communication with residents, visitors, businesses, and community organizations.
- Identify concerns through informal conversations with community members.
- Strengthen partnerships with Town departments and other public-safety agencies.
- Promote the Oak Island Police Department's commitment to community-oriented policing.

Looking Ahead – August 2026

The focus remains on maintaining positive relationships with residents and visitors, supporting safe community events, strengthening partnerships, and providing an accessible and visible Oak Island Police Department presence throughout the community.

- **August 1, 2026:** Our annual Dutchman Dinghy Race
- **August 18, 2026:** Back to School supply collection.

Recreation - July 2026			
Community Resource Center Programs	Nutrition Lunch	223	4x week plus first Friday
	Bingo	136	2x week
	Chair Chi Donna	32	weekly
	Chair Chi Cindy	22	weekly
	Blood Pressure Checks	15	As Scheduled
	Music Monday	18	weekly
	Healthy Habits Presentation	19	As Scheduled
	Wear A Flag Day	8	As Scheduled
	Hat/Headband Day	5	As Scheduled
	Trivia	5	As Scheduled
	Cooking Demo	13	As Scheduled
	t-shirt Thursday	10	As Scheduled
	Crafts	5	As Scheduled
	Birthday Celebration	27	Monthly
	Funky Sunglasses Day	4	As Scheduled
	Excursions	24	3x month
Island activites all ages			
	Between the lines book club	4	Monthly
	Line Dancing Club	69	weekly
	Ceramics Stackable Class	3	As Scheduled
	Kayak Tour July 16	10	As Scheduled
	Kayak tour July 30	10	As Scheduled
	Story Time July 8rd Kids	8	As Scheduled
	Story Time July 8rd Adults	5	As Scheduled
	Story Time July 15th Kids	14	As Scheduled
	Story Time July 15th Adults	10	As Scheduled

	Story Time July 22th Kids	6	As Scheduled
	Story Time July 22th Adults	7	As Scheduled
	Story Time July 29th Kids	13	As Scheduled
	Story Time July 29th Adults	7	As Scheduled
	Build Your Own Succulent Conch Shell	13	As Scheduled
	Shell Drop Class	4	As Scheduled
	Feral Cat Club	6	Monthly
Recreation Center Programs			
Fitness classes	Community Yoga	31	2x weekly
	Gentle yoga	136	2x weekly
	Qigong	13	Weekly
	Barre	157	2x weekly
	Total Body Blast	0	1x weekly
	Silver Sneakers Stability w/ Mary Beth	70	weekly
	Strength and Tone	63	Weekly
	Silver Sneakers w/ Susan	169	2x weekly
	Cardio Dance	67	Weekly
	Multifit	48	3x week
	Pier Yoga	62	3x week
	Silver Sneakers Circuit w/ Maggie	121	2x weekly
	Cardio & Weight Rooms	2,270	daily
	Silver Sneakers Members	374	daily
Markets,Festivals,Special Events			
	Summer Concer June 10th	2111	As Scheduled
	Summer Concert June 17th	2137	As Scheduled
	Summer Concert June 31st	2121	As Scheduled
	Farmers Markets 6th Vendors	95	As Scheduled
	Farmers Markets Attendance	2157	As Scheduled

	Farmers Markets 13th Vendors	91	As Scheduled
	Farmers Markets Attendance	2197	As Scheduled
	Farmers Market 20th Vendors	103	As Scheduled
	Farmers Market 20th Attendance	2141	As Scheduled
	Farmers Market 27nd Venors	104	As Scheduled
	Farmers Market 27th attendance	2153	As Scheduled
	Beach Day Concert	2515	As Scheduled
	Beach Day Attendance	2317	As Scheduled
	Beach Day Food Vendors	8	As Scheduled
	Volleyball (8 Teams of 6)	48	As Scheduled
	Horseshoes (10 Teams of 2, 7 singles)	27	As Scheduled
	Sandcastle (people between familys and signle)	44	As Scheduled
	Inflatables	197	As Scheduled
	Karaoke contest	18	As Scheduled
	Bucket Relay	38	As Scheduled
	Waterbaloon toss	40	As Scheduled
	Dog Costume Contest	12	As Scheduled
	Liberty Costume Contest	2	As Scheduled
	Baby Crawl	14	As Scheduled
	Beach Day Corn Hole (10 teams)	20	As Scheduled
Rentals			
	Park Rentals	0	as scheduled
	Shelter Rentals	2	as scheduled
	Room rentals at rec center	1	as scheduled
	Splashpad Rental	0	as scheduled
	Wheelchair Rental	59	as scheduled
	Art Guild Club Attendance for Rental	18	Monthly
Seasonal Sites			
	Ocean Education Center	335	3 days a week

	Nature Center	850	3 days a week
Summer Camps			
	Sailing Camp	180	Daily
	Weekly Camp Recreation Center	240	Daily



JULY 2026

SOLID WASTE

6-29-2026 – 7-10-2026

FIRST WEEK:

LEAVES IN ZONE 1 – 6/29/2026 - STARTED

BRUSH IN ZONE 1 – 6/29/2026 - STARTED

THE LEAVES ARE NO DAYS BEHIND.

WEEKLEY DUTIES: CONVENIENCE SITE CLEANUP AFTER WEDNESDAY & FRIDAY & SATURDAY, VEHICLE MAINTENANCE & SPECIAL HAULING FOR TOWN PROJECTS.

EQUIPMENT: MAINTENANCE ON LOADER

ST12 & SW1 & SW2 & SW7 & SW8 & SW10 & SW9 & SW10 & SW12

LOADER MAINTENANCE

GRADED THE AIRPORT SHOP DRIVEWAY.

NEW BRUSH & LEAVES PILES: BRUSH - 483 LOADS – 12,075 YDS, LEAVES – 382 LOADS – 9,550 YDS

7-13-2026 – 7-24-2026

FIRST WEEK:

LEAVES IN ZONE 2 – 7/20/2026 – STARTED – 1ST WEEK.

BRUSH IN ZONE 2 – 7/22/2026 – STARTED - 1ST WEEK.

LEAVES AREN'T BEHIND AT THIS TIME.

WEEKLEY DUTIES: CONVENIENCE SITE CLEANUP AFTER WEDNESDAY & FRIDAY & SATURDAY, VEHICLE MAINTENANCE & SPECIAL HAULING FOR TOWN PROJECTS; REGULAR EQUIPMENT MAINTENANCE
SW 8 GRAPPLE TRUCK STILL IN THE SHOP.

BRUSH - 483 LOADS – 12,075 YDS'

LEAVES – 382 LOADS – 9,550 YDS'

OPERATIONS

6/29-7/12/26

MAINTENANCE OF ALL TOWN OF OAK ISLAND PROPERTY, ALONG WITH ALL PUBLIC BEACH ACCESSSES.
DAILY PUBLIC BATHROOM CLEANING INCLUDING WEEKENDS & HOLIDAYS.

BEACH ACCESSSES: EMPTY TRASH CANS ON MONDAY & FRIDAY MORNINGS AND ADDITIONAL DAYS DURING THE SUMMER & HOLIDAYS. CHECK ALL BUMPERS & SIGNS AT EACH ACCESS AS NEEDED. BLOW OFF ALL MOBI MATS AS NEEDED, ALONG WITH RELEVELING MATS IF NEEDED.

PLAYGROUNDS: CHECK EQUIPMENT, ALONG WITH HAND RACKING PLAYSAFE MULCH.

BASEBALL FIELD: DRAG AND LEVEL CLAY SOIL & PAINT LINES AS NEEDED BEFORE GAMES.

CLEAN ALL TRUCKS AND EQUIPMENT & SHOP ON AS NEEDED BASIS.
OPERATE CONVENIENCE SITE WEDNESDAY AFTERNOON & FRIDAY MORNING & FIRST SATURDAY MORNING OF THE MONTH.

JULY 1ST BEACH DAY - TRIMMING ALL TOWN PROPERTIES & MOW & TRIM & BLOW OFF & ALL WALK OVERS HEADED TO THE BEACH ACCESSSES.

FARMERS MARKET CLEAN UP EVERY MONDAY AFTERNOON & TUESDAY MORNING (TRASH ALL OVER THE FIELD & PARKING LOTS).

PRUNE LIVE OAK TREES IN FRONT OF THE REC CENTER (DEAD BRANCHES ONLY) FILLED ONE LANDSCAPING TRUCK. WENT TO THE AIRPORT SHOP TO DUMP. SPECIAL EVENT FRIDAY 26TH.

POWER WASH THE BATHROOMS AT NE 52ND STREET. POWER WASHED SPLASH PAD PICNIC TABLES & CONCRETE AREA. POWER WASHED MIDDLETON PARK PICNIC TABLES & CONCRETE AREA.

GETTING READY FOR BEACH DAY!

7/13-7/24/26

MAINTENANCE OF ALL TOWN OF OAK ISLAND PROPERTY, ALONG WITH ALL PUBLIC BEACH ACCESSSES. DAILY PUBLIC BATHROOM CLEANING INCLUDING WEEKENDS & HOLIDAYS.

BEACH ACCESSSES: EMPTY TRASH CANS ON MONDAY & FRIDAY MORNINGS AND ADDITIONAL DAYS DURING THE SUMMER & HOLIDAYS. CHECK ALL BUMPERS & SIGNS AT EACH ACCESS AS NEEDED. BLOW OFF ALL MOBI MATS AS NEEDED, ALONG WITH RELEVELING MATS IF NEEDED.

PLAYGROUNDS: CHECK EQUIPMENT, ALONG WITH HAND RACKING PLAYSAFE MULCH.

BASEBALL FIELD: DRAG AND LEVEL CLAY SOIL & PAINT LINES AS NEEDED BEFORE GAMES.

CLEAN ALL TRUCKS AND EQUIPMENT & SHOP ON AS NEEDED BASIS.

OPERATE CONVENIENCE SITE WEDNESDAY AFTERNOON & FRIDAY MORNING & FIRST SATURDAY MORNING OF THE MONTH.

WORK ORDERS:

PW-03112 - CABANA-LT & TRLR REST-SEAT - PW-03120 - VETS PARK – SWING - PW-03121 - 4818 FISH FACTORY – LIMB - PW-03122 - 78TH ACCESS – TRIM - PW-03123 - SE 29 - TREE DOWN - PW-03130 - MIDDLETON – GOALS - PW-03132 - FW: KINGS LYNN ACCESS – TRIM - PW-03137 - AIRPT RD/KELLER LN TIRES - PW-03135 - 919 E BEACH

DIRECTOR/ADMINISTRATIVE

DIRECTOR DUTIES – ATTENDANCE OF MEETINGS (BI-WEEKLY STAFF & MONTHLY BEACH PRESERVATION MEETINGS)

ADMIN ASSISTANT ACCOMPLISHMENTS – entered 43 division work orders, entered 31 fleet work orders, coded 257 invoices for payment, assisted 104 customers via phone and 161 customers assisted via email.

Water and Sewer

COMPLETED WORK ORDERS AND OTHER WORK INFORMATION



July 2026 - Completed Work Orders

2	Busted water line
127	Check for leaks
34	Check meter malfunction
92	Unlock
15	Turn on or off
187	Locates (water & sewer)
2	Meter cover damage repair
36	Need meter read to bill - manual or not reading on SA
2	Raiser or lower meter
11	Install irrigation
5	Install new tap and meter
0	Place well points
403	Sewer maintenance
2	Install sewer tap
3	Install valve pit and sewer tap
1	Move sewer tap
1	Reinstall meter
9	Public utility new construction reviews (water & sewer)
7	Remove meter
2	Replace meter box
36	Replace/program transmitter
13	Replace meter
1	Miscellaneous
1	Water valve maintenance

992

Completed Water & Sewer Work Orders

Admin and Water Department has monitored and alerted customers on use of irrigation throughout the
Stage 3 Mandatory Water Conservation ~

Admin for water and sewer fielded approximately 294 calls.

Admin supplied sewer cost for approximately 19 properties per customer requests.

Admin added approximately 9 new accounts for new home construction.

Admin answered approximately 77 emails via the website or town email.